

Unlocking the Power of Health Information: How HIM Professionals Strengthen Healthcare Policy, Planning, and Performance

Around the world, health systems are investing heavily in digital transformation — but without skilled health information management (HIM) professionals, those investments risk falling short.

Investing in HIM professionals strengthens five critical areas of healthcare performance:



HIM professionals are not just data experts — they are connectors. Their ability to bridge clinical, technical, and administrative systems makes them essential to the success of data-driven health policy, service planning, and system performance.

These professionals ensure that health information is accurate, secure, and actionable. They power everything from public health surveillance and Universal Health Coverage (UHC) monitoring to clinical decision-making, financing reform, and AI integration.

Yet in many countries — especially those transitioning to digital systems — HIM professionals remain under-recognized, misclassified, or missing from national strategies. Without their leadership, the systems meant to modernize care often create new gaps in data, funding, and trust.

With global digital health spending projected to exceed US \$540 billion by 2035¹, HIM professionals must be part of the foundation, not an afterthought. IFHIMA stands ready to support governments, funders, and system leaders in strengthening this critical workforce.

Get The Full Report:

Visit www.ifhima.org/global-value-of-him to download the full white paper, including global case studies, and learn how IFHIMA can support your country's health information workforce.

1. *Global Big Data in Healthcare Market, Trends, and Forecasts, 2024*