

IFHIMA invites support for ICD-11 Whitepaper with sponsorship at three levels

The International Federation of Health Information Management Associations¹ (IFHIMA) is a nongovernmental organization (NGO) in official relations with the World Health Organization (WHO). For 52 years, IFHIMA has enjoyed supporting the health information management (HIM) profession through advocacy for education and quality health information. Our commitment is best articulated through our vision “a healthy world enabled by quality health information.”

As we speak, a team of IFHIMA writers are preparing another whitepaper, this one related to ICD-11, which addresses the implementation of ICD-11 and how it will globally impact healthcare organizations, health policy, and the HIM profession. Our team of expert writers, who are steeped in ICD-10 knowledge and experience, and ICD-11 preparation, are from member countries including Australia, Canada, Japan, Kingdom of Saudi Arabia, Spain, USA and several other nations.

The International Classification of Diseases 11th Revision (ICD-11²) “is the result of an unprecedented collaboration with clinicians, statisticians, classification and IT experts from around the world, making it useable by these groups, as well as by coders... For the first time, ICD is fully electronic, currently providing access to 17,000 diagnostic categories, with over 100,000 medical diagnostic index terms. The index-based search algorithm interprets more than 1.6 million terms³.”

Given the significance of ICD-11, we anticipate enthusiastic readership by ministries of health, health policy advisors, educators, and HIM professions. With such a diverse group of stakeholders and the dramatic change in ICD-11, implementation is likely to take several years in any given country. The value from this multi-year investment in implementation will only be achieved with early planning and workforce training.

Sponsorship benefits for IFHIMA's ICD-11 Whitepaper include:

- Increased brand recognition for your organization and with WHO stakeholders, ministries of health, IFHIMA's 23 member nations, and prestigious Board .
- Support for and association with IFHIMA, a nongovernmental agency, and the only HIM organization with non-governmental status with the WHO. This status affords IFHIMA voice and vote on select WHO committees.
- Recognition for encouraging preparation for ICD-11 and promoting the impact to all stakeholders.

In addition to direct distribution to IFHIMA international members and WHO and WHO Collaborating Centres, the ICD-11 IFHIMA Whitepaper will be promoted by our speakers through conferences, webinars, and podcasts; It will be posted to the IFHIMA website and promoted in blogs and on our social media outlets.

The outline below summarizes the important content that will be covered in this whitepaper.

- History and Development of ICD-11, including benefits of ICD-11
- ICD Development and Implementation Strategies
- Unique ICD-11 Challenges for Developing Countries
- ICD-11 Workforce Development
- Call to Action
- Case Studies
 - Canada - Field trials from Canada
 - Gulf Cooperation Council (GCC) - Planning and implementation for GCC nations
 - Japan - Translation and planning for Japan
 - Spain – The experience of collaborative Spanish translation of ICD-11
 - WHO FIC Education and Implementation Committee (EIC) – The role of EIC in education and implementation

This seminal whitepaper will be a guide for ministries of health, educators, healthcare leaders, and health information professionals as they plan for this transition within their countries and organizations. It will be published later this year, 2020, and we invite you to support its publication and broad distribution by becoming a sponsor.

We hope you will consider a sponsorship for this valuable resource which will aid ICD-11 planning activities of today and the near term. Sponsorship details and timelines are included in the attachment. Today's vision and activities will lead the transition to this pivotal revision of ICD for the benefit of quality data that will lead to improved health outcomes.

We hope you will join IFHIMA in this journey to the adoption of ICD-11.

Sincerely,

Lorraine Fernandes, RHIA
IFHIMA President

Kerryn Butler Henderson, PhD, FHIMAA
IFHIMA President Elect

Marci MacDonald, CHIM
IFHIMA Immediate Past President and Membership Chair

1. International Federation of Health Information Management Associations, www.ifhima.org
2. ICD -11, World Health Organization, Classification of Diseases (ICD) <https://www.who.int/classifications/icd/en/>
A version of ICD-11 was released on 18 June 2018 to allow Member States to prepare for implementation, including translating ICD into their national languages. ICD-11 was submitted to the 144th Executive Board Meeting in January 2019 and the Seventy-second World Health Assembly in May 2019. Following endorsement, Member States will start reporting using ICD-11 on 1 January 2022.
3. International Classification of Diseases 11th revision homepage, https://icd.who.int/en/docs/icd11factsheet_en.pdf

IFHIMA ICD-11 Whitepaper Sponsorship Levels and Benefits

IFHIMA is offering three levels of sponsorship for our ICD-11 whitepaper.

Platinum Level - \$3000 USD – only one at this level:

- Includes a three year Corporate Membership (valued at \$1500 USD) which includes ongoing ¼ page ads in IFHIMA Global News (published three times per year) and on our website. One article per year may be published in Global News. Your Logo and 100 word marketing paragraph at the end of the whitepaper are also included.

Gold Level – \$1000 USD – three at this level:

- Your Logo and 75 word marketing paragraph at the end of the whitepaper.

Silver Level - \$500 USD – eight offered at this level:

- Your logo and 25 word marketing paragraph included at the end of the whitepaper.

Sponsoring organizations will also receive a link to this whitepaper which may be posted on their respective website or included in marketing activities with IFHIMA's permission.

To become a sponsor, please contact Lorraine Fernandes, IFHIMA President, at lfernandes54@gmail.com. A Sponsorship Agreement will be sent to you.

Any of the above offerings must be executed with payment received no later than September 15, 2020.

About IFHIMA

The International Federation of Health Information Management Associations (IFHIMA) is a non-governmental organization (NGO) in official relations with the World Health Organization (WHO). The Federation, founded in 1968, acts as the global voice of the health information management profession to support delivery of healthcare services and activities and to share best practices. IFHIMA is committed to the advancement of health information management practices and the development of its members for the purpose of improving health data and health outcomes.

Learn more about IFHIMA on [LinkedIn](#).