



19TH IFHIMA INTERNATIONAL CONGRESS

17 - 21 NOVEMBER 2019
INTERCONTINENTAL FESTIVAL CITY | DUBAI, UAE

EMPOWERING HIM PROFESSIONALS THROUGH A GLOBAL VOICE

POST EVENT REPORT

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THANK YOU MESSAGE

Dear Friends & Colleagues,

It was our great pleasure in welcoming all of you to the 19th IFHIMA International Congress at the InterContinental Festival City Hotel, Dubai, United Arab Emirates from 17 - 21 November 2019. We would like to thank all members of the committees for their dedication in helping us put together a successful congress, rich in scientific content and well planned and executed over the course of 4 days.

In the coming years, we aim to further international improvements in all departments and we intend for our community to continue to educate, to collaborate through research and development and to continue to learn through shared experience.

We would like to thank our esteemed faculty and industry partners who have provided and continue to provide their support and assistance to the congress.

Together we will continue to progress in our educational program that caters to all departments and related specialties.

We hope the congress exceeded your expectations and offered an exciting scientific event.

Yours Sincerely,

Marci MacDonald IFHIMA, President Canada



Hussein AlBishi IFHIMA - EMR Director SHIMA - President and CEO, KSA



COMMITTEE

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CONGRESS SUMMARY















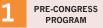












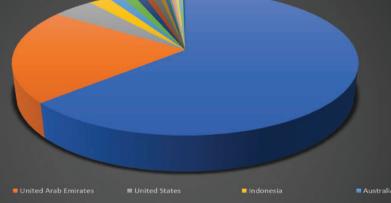












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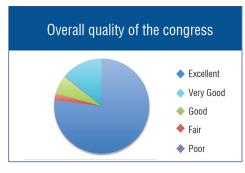




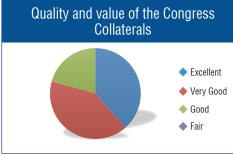
EVALUATION SUMMARY

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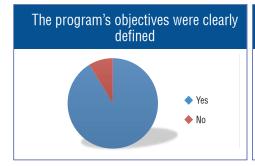














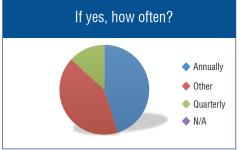












CONFERENCE HIGHLIGHTS



CONFERENCE HIGHLIGHTS



EXHIBITION HIGHLIGHTS



EXHIBITION HIGHLIGHTS





MARKETING SUMMARY



16 e-shots sent out to



2 SMS sent out



9 media partners on board



Promotion through IFHIMA Members Societies



3 Twitter paid campaigns done



Twitter Followers – 191, Facebook Likes - 4344



DIGITAL CREATIVES



Web Banner
Email Signature
PPC Campaign Adverts
Landing Pages
Email Templates
Social Media Creatives
Pictures/Videos Branding

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E-SHOTS



19TH IFHIMA

INTERNATIONAL CONGRESS 2019

SUBMIT YOUR ABSTRACT

UNTIL: 2ND JUNE 2019

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19th IFHIMA International Congress is being held for the first time in the Middle East!

and impotence of the profession and practitioners, and highlights the ever evalving technological changes and challenges local throughout the healthcare industry.

Keynote Speakers From

Abstract Topics

Congress Themes













insights and best practices in management and service delivery.

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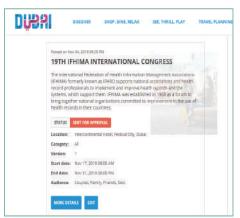














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